

Catch more applications using stolen identities, without adding friction to onboarding

Product Overview

SentiLink's ID Theft Scores offer a new way to target stolen identities. They are grounded in a deep understanding of identity theft and the dynamic behaviors fraudsters exploit when using stolen identities to open new accounts.

Approach

We don't ask our partners for performance data as input to the products we build. Our Risk Operations team manually reviews cases, identifies emerging fraud vectors and detects nuances in fraudulent behavior. They feed that intelligence back to our data science team who incorporate that insight into the models they manage. It is this fundamental difference that explains why SentiLink catches more fraud with lower false positive rate.

Benefits

- **Lower Compliance/Security Risk**
We don't ask partners to provide performance data.
- **Catch More Fraud**
We consider new and evolving threat vectors
- **Network Effects**
We leverage insights across partners and verticals
- **Efficient Case Investigation**
Web-based Dashboard available to review specific cases
- **Fraud Advisors Included**
Cases can be escalated to our Risk Ops team for their insight

Contact info@SentiLink.com for more information



ID Theft Score Specifics

- Scores range from 0 - 999, the higher the score, the higher the likelihood of ID Theft.
- Applied across all verticals in financial services, insurance and telecom.
- Available via API, batch upload or web-based user interface for efficient review.
- To receive both SentiLink's ID Theft and Synthetic Scores, it requires only one API call.

Approximate Risk Associated With Scores

0 - 500: Low Risk

500 - 750: Some Risk

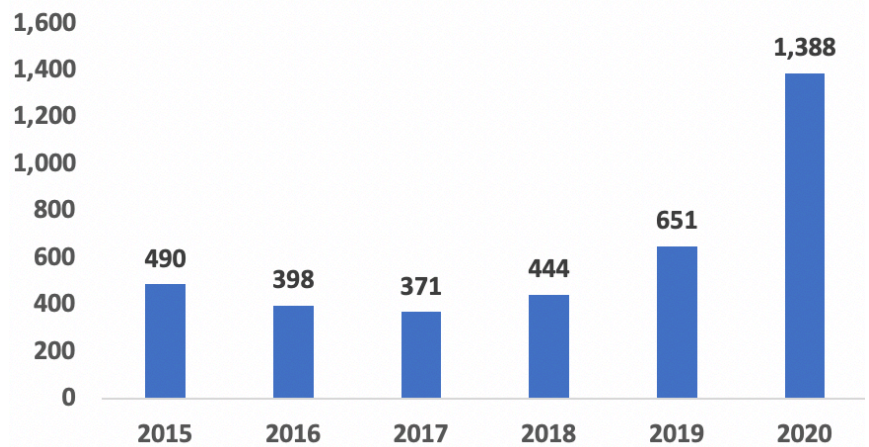
500 - 750: High Risk

900 - 999: Very High Risk

The Increasing Challenge of ID Theft

The number of ID theft claims doubled in 2020 compared to 2019. ID theft related to unemployment insurance was a big driver of this increase. The threat of fraudsters using stolen identities to open accounts has been exacerbated by the global pandemic.

Number of ID Theft Claims Received by FTC (000)



Source: FTC

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