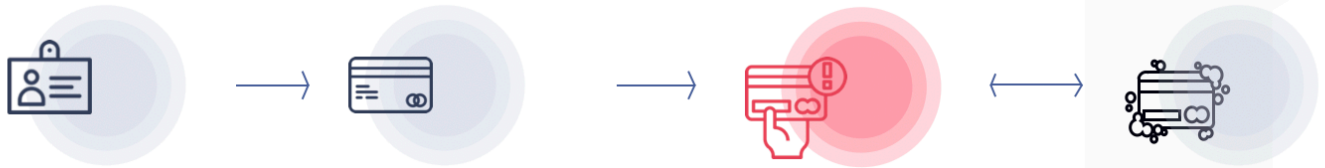


Detect synthetic identities with unparalleled accuracy

Product Overview

SentiLink's Synthetic Scores target falsified and manipulated identities used to open consumer and business financial services accounts. An identity is tagged as synthetic when the name, date of birth and Social Security number don't correspond to any real person.

Synthetic Identity Creation



Create a fake identity

- Fake information used to apply for credit, application denied but credit file established.

Build credit

- Credit bureau affirms profile exists, creditor approves credit line for applicant with thin file.

Bust out

- After seasoning credit file, fraudster applies for multiple loans with no intent to re-pay.

Credit washing

- Unpaid tradelines disputed, bureau deletes tradelines so process repeats.

Approach

Synthetic identities are classified as either First Party Synthetic or Third Party Synthetic. This extra classification is key as it drives the treatment strategy used to stop synthetic fraud.

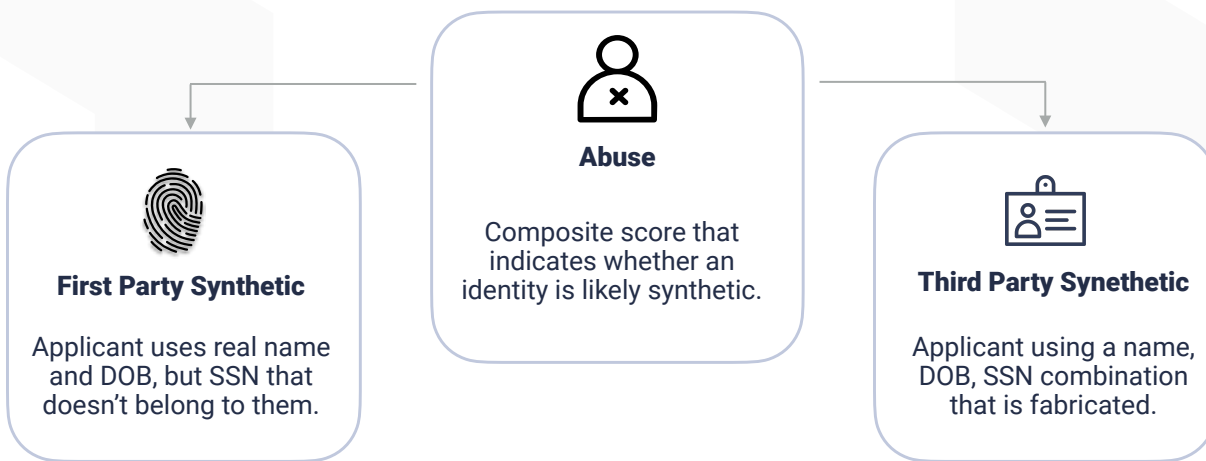
Contact info@SentiLink.com for more information



Synthetic Score Specifics

- Scores range from 0 - 999, the higher the score, the higher the likelihood of synthetic identity.
- Available via API, batch upload or web-based user interface for efficient review.
- Applied across all verticals in financial services, insurance and telecom.
- To receive both SentiLink's ID Theft and Synthetic Scores, it requires only one API call.

Three Synthetic Scores



Approximate Risk Associated With Scores

0 - 500: Low Risk

500 - 750: Some Risk

750 - 900: High Risk

900 - 999: Very High Risk

Contact info@SentiLink.com for more information

