



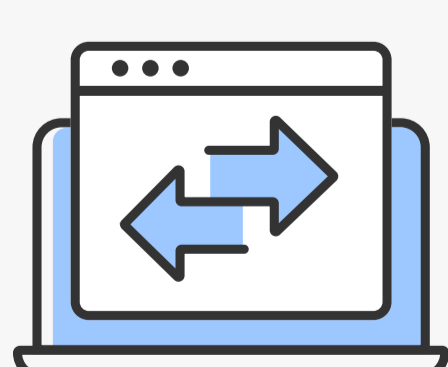
Case Study

How **Klinikgo**, a clinic-as-a-service company, partnered with Brankas to digitize health services in Indonesia

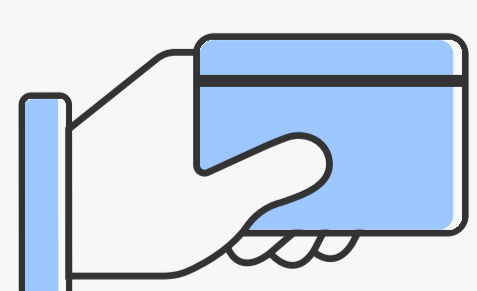
Success Story



Enables customers to use their bank data to apply for loans to improve and upgrade their clinic equipment and boost their clinic's capital.



Speeds up the process of disbursing the salaries of doctors, nurses, and other clinic staff.



Provides more payment options to end-users, making it convenient for both the customers and clinics, while eliminating multiple transaction fees.



About Klinikgo

Klinikgo is a company that is committed to providing the best service to patients while helping clinics find the right ecosystem to grow. To date, Klinikgo has over 200 registered clinic partners, over 500,000 registered users, 50+ corporate clients, 15+ drive-thru services, 500+ over-the-counter delivery locations, 10,000+ home care served, and covers 7 cities including Jakarta, Bogor, Depok, Tangerang, Bekasi, Bandung, and Surabaya. With the growing demand for health services that are accessible, Klinikgo makes it easier for people to carry out their health checks at their various health facility partners.

Goal of Klinikgo

Limited capital, inadequate technology exposure, high operational costs, an unclear business strategy, difficulty managing finances, and not having a well-developed marketing strategy are some of the top challenges that Klinikgo is trying to address with their one-stop online healthcare services platform. **The company created an app that consolidates a network of independent clinics where users can book appointments and pay online.** This makes it easier and more accessible for people in Indonesia's biggest cities to get health care.

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Our partnership with Brankas allows us to help clinics in Indonesia finally move into a digital future that can make healthcare easier and more available for everyone. We are excited for the future of healthcare.

*- Ogy Winenriandhika,
Co-founder & CEO, Klinikgo*



Problem they wanted to solve

Klinikgo needed a flexible and robust API system that would provide a seamless online service that could handle both payments and disbursements. They wanted a platform that was user-friendly, smooth, and could manage the entire process and provide real-time information and updates. As Klinikgo has the goal of providing a one-stop solution for healthcare services, it is essential that the platform is flexible and can help them scale as they continually add clinics to the platform.



Solution that was implemented

Klinikgo partnered with Brankas to provide more payment options to end-users with Brankas Direct, give access to bank data that can be used for loans with Brankas Statement, and disburse the salaries of doctors, nurses, and other clinic staff with Brankas Disburse. As a result of bringing different clinics onto one online system and offering these solutions on a single platform, Klinikgo has transformed how healthcare services are managed, operated, and standardized. The company has established strong partnerships with community healthcare facilities, enabled competitive pricing for its network, provided financial support (assisting loan applications and facilitating affordable payment schemes), and empowered clinics by providing reliable and quality services. With the help of Klinikgo and Brankas, clinics in Indonesia can finally move into a digital future that can make healthcare easier and more available for everyone.

✳ Brankas

Digital Healthcare Eco-system Features



FINANCING SOLUTION SUPPORT
Loans, procurements, etc.



STANDARDIZED CLINIC FACILITIES
including free Wifi, beds, 24/7 service, flat-screen TVs



HOMECARE, WALK-INS, AND TELEMEDICINE APPOINTMENTS



MARKETING STRATEGY

Save time and resources, and give customers a **better experience with Brankas.**

Join Klinikgo and other businesses and provide a faster, better experience to your end-users.