SEKURA
mobile intelligence

Mobile to Person Match

Identify your customers with a simple and easy mobile solution for user identity verification.

Sekura Mobile to Person Match (MPM) uses verified mobile operator data to allow you to match your customer's name and address with their mobile number, using operator account data.

This mobile number to name and address matching service uses secure mobile data to allow you to check the accuracy of your customer's first name, last name, address and postcode, and offers additional optional data fields for date of birth, customer segment and a real time lost/stolen flag.

Verified Customer Data

Validate that your customer's mobile number belongs to a confirmed name and address using verified user data direct from their mobile operator.

Secure AML Component

For Financial Services and other use cases, verify your customers identity as part of your wider Anti-Money Laundering policy.

Privacy by Design

Customer data is matched, not shared, within required consent guidelines (e.g. GDPR) ensuring that verified personal data is approved pre-check.

The secure, trusted and compliant customer identity check you need.

Key Capabilities

>> **Simple but Effective**
Sekura MPM is a simple API-based mechanism allowing you to perform KYC checks without inconveniencing your end user.

>> **Secure and Private solution**
User personal data is hashed and matched by the operator (not shared), with user consent, to protect user privacy and comply with regulations.

>> **Fraud Protection**
Use of real time mobile operator CRM data avoids user data entry errors and mitigates fraud by utilising verified operator user information only.

>> **Omni-channel**
The MPM service is available for use by any digital service irrespective of the channel through which the user is interacting (e.g., tablet, PC. mobile, Smart TV.)

Use Cases

>> **Compliance Identity Check**
Check a users identity for compliance with online gaming Anti-Money Laundering (AML) regulations, or for basic money transfer compliance checks.

>> **Simplified User Enrolment**
Enable easy enrolment to new online services by re-using the validated user identity previously captured by the mobile operator.

>> **Secure User Identification**
Provide remote user identification & verification for online banking, card enrolment for mobile wallet and during user access to call centres.

Why Sekura Mobile

>> **Simple but Secure**
Sekura mobile APIs are built to ensure that, in a complex world, we keep things simple yet secure for you and your customer.

>> **Easy to Evaluate and Deploy**
The Sekura MPM service is a part of our suite of secure, simple and standards-based API-driven services. Easy to test and integrate into your existing customer flows.

>> **Flexible Use Case Support**
Sekura MPM checks are built to be initiated either by the end user or by the service provider in the background, enabling support for a diverse range of use cases.

Talk to us to find out more!

To find out more and try the service for yourself, contact the Sekura team at **sekuramobile.com/contact**

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