UK's Most Predictive Property Data Set

outradata.

Property Attributes
Property variables including; bathrooms, bedrooms, property type, year built, roof type, floor area and energy efficiency.

Financials
Savings Mortgage, investments, loan and credit card information.

Demographic
Household composition, length of residence, age, income, age of kids, household size, occupation and social grade.
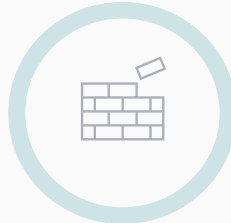
Location
Points of interested relevant to the customer and their local needs including; ATM, petrol stations, public amenities, retail, leisure, transportation, crime, education and tourism.

Move Date Triggers
Predictive move date (renters and buyers), predicting anniversary of move date using planning permission and listing data.

Planning Permissions
Property planning applications, approvals, development type, and planning start dates.

Property Sales & Rentals
Property value and rental value. Date listed for rent and sale, date rented and sold.

- ✓ 30M Households
- ✓ 100% UK Coverage
- ✓ 60+ Sources of Data
- ✓ 5,000 data points
- ✓ Confidence Scoring
- ✓ Fully GDPR Compliant